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Museum & Aquarium introduces its mascot

Dubuque, Iowa – July 2, 2009— The National Mississippi River Museum & Aquarium introduced its mascot Saturday, June 20, 2009, during the Pirate Festival event that took place in its adjacent Pfohl Boatyard Plaza. The mascot is a river otter and his name is “Sippi.”

The mascot name was selected from a naming contest the Museum & Aquarium held for its Kids Club. More than 25 Kids Club members entered the contest and the winner was Max, age 7 of Dubuque, who chose the name Sippi “after the Mississippi.” As the winner, Max received an otter T-shirt and a framed photo with Sippi the River Otter.

The National Mississippi River Museum & Aquarium’s Kids Club is open to children ages 4–12. Kids Club members receive special discounts, invitations to Kids Club events and meetings, birthday cards and are among the first to see new exhibits. Parents can find more information about Museum & Aquarium Kids Club and the electronic membership form on the homepage news section at www.rivermuseum.com.



Sippi the River Otter at the Museum & Aquarium Pirate Festival in the Pfohl Boatyard Plaza (June 20, 2009).

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